

The London Art Book Fair is an open submission event showcasing the work of international artist bookmakers, rare book dealers, gallery presses, arts publishing houses and distributors.

Venue

Whitechapel Gallery

The London Art Book Fair will take place from 23–26 September 2010. Occupying galleries 1, 8 and 9, with events programmed in the auditorium, creative and study studios, the exhibition space covers approximately 521 square metres.

Deadline

By 12 February 2010

Submissions should be sent to:
publications@whitechapelgallery.org

Or

The London Art Book Fair

Whitechapel Gallery

77-82 Whitechapel High Street
London E1 7QX

The Application Process

The application form can be downloaded from thelondonartbookfair.com/apply. Please complete all sections of the form and return it with your supporting documentation. Completed forms and supporting documentation should be sent by email to publications@whitechapelgallery.org. Postal applications will be accepted if digital files cannot be supplied.

Supplementary Material

Where possible, applicants should supply weblinks to recent work. Where this is not possible, sample images and page layouts should be supplied on CD Rom.

Return of Application Material

Due to sheer volume, we are unable to acknowledge receipt of applications. We regret that we will be unable to return any supporting information sent with application forms.

Notification

The selection for The London Art Book Fair 2010 will consist of a collective choice made by the external advisory board, based on the submitted material. Due to the high number of applications, only successful applicants will be contacted by email between March–April 2010. The decision of the selectors is final and non-negotiable.

Fee

The fee is dependent upon exhibitor category. Once exhibitors have been selected by the advisory board, they will be notified of their place and an invoice for 50% of the stand price will be sent. This will act as a deposit to confirm the exhibitor's involvement. The deposit is non-refundable and will be deducted from the total cost of the stand. The deposit should be returned with a signed copy of the Terms and Conditions that will be sent with the initial invoice.

Appeals

The London Art Book Fair aims to represent the full spectrum of art book publishing. There are a limited number of places in each category. If an application is successful but the committee feel the category selected does not best suit the exhibitor, they will be notified of this decision. There will be a two week appeal period before the deposit invoice is sent out.

Enquiries

Please e-mail
publications@whitechapelgallery.org
Telephone +44 (0)20 7522 7899

In association with:

marcus campbell

art books

The London Art Book Fair – Notes for Applicants

Bank

Lloyds TSB Group Plc

Sort Code

30-00-09

Account No.

00756606

IBAN No.

GB25 LOYD 3000 0900 7566 06

BIC No.

LOYDGB21013

Chairman

Iwona Blazwick OBE

Directors

Duncan Ackery
Stephen Escritt
Selina Fellows
David Gilbert
Dominic Palfreyman
Susanne Tide-Frater
Tom Wilcox

Company Secretary

Tom Wilcox

Whitechapel Gallery Ventures Limited

Whitechapel Gallery
77–82 Whitechapel High Street
London E1 7QX

T +44 (0)20 7522 7888

F +44 (0)20 7377 1685

whitechapelgallery.org

Whitechapel Gallery Ventures Limited is a private limited company registered in England and Wales, a wholly owned subsidiary of Whitechapel Gallery Trustee Limited. Registered company no. 5410846. VAT no. 863586582.