

*The London Open 2018*  
FAQs

**ELIGIBILITY**

**Are artists working in any medium eligible to apply?**

Yes

**Will performance work be considered?**

Yes

**If I work as part of a collaborative partnership or group, can we still apply?**

Yes

**Can I submit more than one application?**

No. We would like you to submit the 5 most representative examples of your work, therefore second applications from artists will not be considered. If, however, you work collaboratively as well as individually, you may submit an application as yourself and as a member of your group.

**Is there an age restriction for applicants?**

To apply, you must be aged 26 or over on 11 September 2017.

**If I am over 26 but still in full or part time education: am I still eligible to apply?**

Yes

**Why are those under 26 not able to apply?**

There are already several open submission exhibitions aimed at young artists and recent graduates (the majority of whom are under 26). *The London Open 2018* is aiming its call for entries at a different section of London's artistic community.

**What do you mean by London Boroughs?**

Selected artist must live and/or work in the London Boroughs. These are: Barking and Dagenham, Barnet, Bexley, Brent, Bromley, Camden, City of London, City of Westminster, Croydon, Ealing, Enfield, Greenwich, Hackney, Hammersmith and Fulham, Haringey, Harrow, Havering, Hillingdon, Hounslow, Islington, Kensington and Chelsea, Kingston upon Thames, Lambeth, Lewisham, Merton, Newham, Redbridge, Richmond upon Thames, Southwark, Sutton, Tower Hamlets, Waltham Forest, and Wandsworth. They are included in the following postcodes: N, NW, SW, SE, W, WC, E, EC, EN, IG, RM, DA, BR, CR, SM, KT, TW, UB, HA and WD.

**How long must I have lived in London for to apply?**

We do not specify an amount of time that we expect you to have lived or worked in London but selected artists will be asked to provide proof of address or work address in the form of a recent utility bill (sent within the last 3 months), bank statement, or salary slip. We cannot accept mobile phone bills.

**Why is the exhibition no longer called 'East End Academy'?**

Since its inception more than 80 years ago, the exhibition has had several titles and has expanded beyond the boundaries of the East End in recognition of London's changing art ecology and the wider reach of the Whitechapel Gallery and its audience. The exhibition was re-titled *The London Open* in 2012 to make it available to all London artists.

## APPLICATION FORM

### **Why do I need to pay a 25GBP entry fee?**

The submission fee is £25 per application (regardless of how many works you submit in your application), which goes towards our administration costs for the organisation, catalogue, transport, installation and promotion of *The London Open 2018*. It is not possible to apply without paying this fee, which is non-refundable. You can submit this payment online as part of the application process.

### **How do I pay the application fee?**

Payment is taken by card via Paypal. You do not need a Paypal account to process payment. You will receive a payment reference with your application.

### **Can the artist statement be written by someone else?**

Yes, we accept descriptions written by someone else, as long as they do not exceed 250 words.

### **How many examples of my work can I submit?**

Artists can submit up to 5 examples of their practice. These can be in the form of images, web-links or a combination of both, e.g. 2 images, 3 web-links. Work will be selected from the visual or audio material submitted.

### **Does a multi-part work count as one work?**

Yes

### **Is it possible to submit larger or higher resolution images?**

No, because of the expected high number of entrants we are unable to accept digital images larger than 1MB or in any format other than JPEG.

### **How recent must the work in the submitted images be?**

Work must have been made during or after the year 2015.

### **Why must submitted artworks have been made since 2015?**

The aim of *The London Open* is to provide a snapshot of contemporary art practice in London. The last edition of the show place in 2015, which is why work made before this date will not be considered.

### **Can I apply with a new work that I would make specifically for the Whitechapel Gallery context?**

We will choose applicants from the works submitted in the application form, not from proposals. If you are selected to exhibit, the works submitted will be used to make a selection for the show. In exceptional cases other works may be discussed individually with the curators.

### **Can I visit the gallery to look at the space?**

*The London Open 2018* will take place in all of our main galleries. Please visit us, or have a look at [www.whitechapelgallery.org](http://www.whitechapelgallery.org) if you wish to look at the space before applying. For further information on our last two editions, please find a link to *The London Open 2015* and *2012* editions. Previous catalogues are available to consult in our archive.

### **Can I apply with an unfinished work?**

Yes, works in progress can be submitted. However, please make sure they are presented in a way that's easily understood as such: artists will be selected from the supplied material only.

**Can I submit work that has been sold to a collector. Does the work submitted have to be available for sale?**

Some works can be in a private collection, but not all five works submitted. Selected artists can choose to make their work available for sale.

**Is there a size limit on works?**

No; if selected the suitability of works to be exhibited will be discussed with the artist.

**Can the work have been exhibited elsewhere before? If it has would that count against my submission?**

Yes, work can have been exhibited in London or elsewhere, it is not a disadvantage.

**Can I send supporting material by post?**

No, please do not send additional catalogues, photographic or other material in support of your application to the gallery. We will receive a high number of applications and it will not be possible for the selectors to review additional material. It will also not be possible to return such material to you.

**I am unable to submit online, can I submit my work as a hard copy?**

In case of special access needs or if you are unable to submit your work online, please get in touch with us: 020 7522 7888 / [thelondonopen@whitechapelgallery.org](mailto:thelondonopen@whitechapelgallery.org)  
We can provide you with a word document application form.

**I do not have access to a computer and am submitting a hard copy of the application form. What format must my images be in?**

Images must be printed out no larger than A4 size and must have your full name and the number on them which corresponds to the information on your application form.

**I do not have access to a computer and want to submit moving image work. What should I do?**

Due to the large amount of applications we expect to receive, we can only review moving image work online. Please ask a friend to upload a digital copy of your work to YouTube, Vimeo or Sound Cloud and write these links on a sheet attached to the application form. Each clip must be less than 5 minutes long and must be labeled in such a way that it is easily identifiable as your work.

**Can I edit my application form or add any images at a later date?**

No, once you have submitted your application and payment you cannot edit it. Please review it carefully before submitting. Please also note you are unable to save your application mid-way.

**I am having a problem proceeding with my application. What do I do?**

Please make sure that your internet browser is up-to-date. Some older versions do not work properly with the website. If the problem continues, please get in touch with us: 020 7522 7888 / [thelondonopen@whitechapelgallery.org](mailto:thelondonopen@whitechapelgallery.org)  
Please check the size of image files and video links before submitting.

**NOTIFICATION**

**How do I know my application has been received?**

If you submit your application electronically, in addition to your Paypal payment reference you will receive an electronic receipt by email. Due to the expected high number of entrants, it will not be possible to acknowledge receipt of applications personally if they are delivered by post or by hand.

**When will I hear back?**

The call for entries closes at midnight on 26 November 2017. Every application will be viewed and final decisions about the selection will be made in February 2018, when those who are selected will be informed. Information on the selected artists will also be posted on the website.